

DOUBLE MAJOR CURRICULUM FOR DEPARTMENT OF LOGISTICS MANAGEMENT			
FIRST SEMESTER / BİRİNCİ YARIYIL			
Ders Kodu / Course Code	Course Name	Ders Adı	AKTS / ECTS
MAN 173	Behavioral Sciences	Davranış Bilimleri	6,0
SECOND SEMESTER / İKİNCİ YARIYIL			
MAN 172	Principles of Management	Yönetim Prensipleri	6,0
THIRD SEMESTER / ÜÇÜNCÜ YARIYIL			
MAN 281	Principles of Marketing	Pazarlama İlkeleri	5,0
FOURTH SEMESTER / DÖRDÜNCÜ YARIYIL			
MAN 242	Applied Business Statistics	Uygulamalı İşletme İstatistiği	5,0
MAN 224	Business Law	İşletme Hukuku	5,0
ELEC III	Elective Course III	Seçmeli Ders III	5,0
FIFTH SEMESTER / BEŞİNCİ YARIYIL			
MAN 311	Financial Management	Finansal Yönetim	5,0
MAN 371	Organization Theory	Örgüt Teorisi	6,0
ELEC IV	Elective Course IV	Seçmeli Ders IV	6,0
ELEC V	Elective Course V	Seçmeli Ders V	5,0
SIXTH SEMESTER / ALTINCI YARIYIL			
MAN 372	Human Resources Management	İnsan Kaynakları Yönetimi	4,0
MAN 324	Cost and Management Accounting	Maliyet ve Yönetim Muhasebesi	5,0
ELEC VIII	Elective Course VII	Seçmeli Ders VIII	5,0
SEVENTH SEMESTER / YEDİNCİ YARIYIL			
MAN 473	Strategic Management	Stratejik Yönetim	6,0
MAN 475	International Business	Uluslararası İşletmecilik	6,0
ELEC X	Elective Course X	Seçmeli Ders IX	6,0
ELEC XI	Elective Course XI	Seçmeli Ders X	6,0
ELEC XII	Elective Course XII	Seçmeli Ders XI	6,0
EIGHTH SEMESTER / SEKİZİNCİ YARIYIL			
MAN 474	Contemporary Business Practices	Güncel İşletme Yönetimi Uygulamaları	6,0
ITF 410	Multinational Finance	Uluslararası Finansman	6,0
ITF 434	Money and Banking	Para ve Bankacılık	6,0
ELEC XIII	Elective Course XIII	Seçmeli Ders XII	6,0
ELEC XIV	Elective Course XIV	Seçmeli Ders XIII	6,0

SEÇMELİ DERSLER				Teori	Uygulama	Ulusal Kredi	AKTS
MAN 312-ISL 312	Stratejik Düşünme ve Karar Verme Teknikleri	3,0	0,0	3,0	5,0		
MAN 330-ISL 330	Uluslararası Ekonomi Kuruluşları	3,0	0,0	3,0	5,0		
MAN 370-ISL 370	İşletmede İletişim	3,0	0,0	3,0	5,0		
MAN 370-ISL 373	Örgütsel Davranış	3,0	0,0	3,0	5,0		
MAN 380-ISL 380	Uluslararası Pazarlama	3,0	0,0	3,0	6,0		
MAN 383-ISL 383	Satış Yönetimi	3,0	0,0	3,0	5,0		
MAN 391-ISL 391	Mesleki Etik	3,0	0,0	3,0	5,0		
MAN 420-ISL 420	Denetim	3,0	0,0	3,0	5,0		
MAN 421-ISL 421	Uluslararası Finansal Raporlama Standartları	3,0	0,0	3,0	5,0		
MAN 431-ISL 431	Uluslararası Ekonomi	3,0	0,0	3,0	6,0		
MAN 432-ISL 432	Para Ekonomisi	3,0	0,0	3,0	6,0		
MAN 433-ISL 433	İşletme İktisadı	3,0	0,0	3,0	6,0		
MAN 440-ISL 440	Karar Teorisi	3,0	0,0	3,0	6,0		
MAN 441-ISL 441	Kriz Yönetimi	3,0	0,0	3,0	6,0		
MAN 442-ISL 442	Gelir Yönetimi	3,0	0,0	3,0	6,0		
MAN 470-ISL 470	Çokuluslu Şirketler ve Doğrudan Yabancı Yatırımlar	3,0	0,0	3,0	6,0		
MAN 480-ISL 480	Pazarlama Stratejileri ve Araştırmaları	3,0	0,0	3,0	6,0		
MAN 482-ISL 482	E-İşletme	3,0	0,0	3,0	4,0		
MAN 489-ISL 489	Finansal Kurumlar Muhasebesi	3,0	0,0	3,0	6,0		
MAN 490-ISL 490	Yönetim Muhasebesi Uygulamaları	3,0	0,0	3,0	6,0		